Philippine Liquor Producers and Exporters

San Miguel Brewery, Inc.1

Founded in 1890, San Miguel Brewery, Inc. is the largest beer producer in the Philippines, which controls more than 90% of the Philippine beer market. It is the 16th largest brewer in the world and among the top 10 biggest beer producers in the Asia-Pacific.

San Miguel's production has extended beyond its home market to



Hong Kong, China, Indonesia, Vietnam, Thailand, Malaysia and Australia; and its products are exported to 60 markets around the world, including Canada.

From a single product produced in a single brewery in 1890, today, it carries a portfolio of ten strong and popular beer brands: San Mig Light, Red Horse Beer, Cerveza Negra, Gold Eagle Beer, San Miguel Strong Ice, San Miguel Super Dry, San Miguel Premium All-Malt Beer, San Miguel Flavored Beer, San Mig Zero, and its flagship brand, San Miguel Pale Pilsen.

These products carry distinct attributes that cater to all segments of the Philippine beer market and have earned international recognition for quality, winning in the prestigious Monde International Selection almost on an annual basis, among other awards and citations.

San Miguel Pale Pilsen (pale, golden lager), Red Horse (extra-strong lager) and San Mig Light (light and reduced-calorie lager) are currently available at liquor stores across the province.

Emperador Distillers, Inc.²

Emperor Distillers, Inc. or EDI is the Philippines' largest liquor company and the world's largest brandy producer. Its consolidated product portfolio is comprised of domestic and foreign brands led by Emperador Light, Emperador Gold, Emperador Deluxe, Andy Player Whisky, Smirnoff Mule, The Bar, The Dalmore and Jura Scotch single malt whiskies, and Fundador.

Fundador Brandy, the largest and oldest brandy in Spain, was acquired by EDI in 2016. With the combined brandy production facilities of Emperador and Fundador, the world's largest brandy company was formed. Fundador is widely available in BC Liquor stores while Emperador brandy hopes to launch in Canada this year.

¹ https://sanmiguelbrewery.com

² www.emperadorbrandy.com

Ginebra San Miguel, Inc.3

Ginebra San Miguel Inc., the hard liquor arm of San Miguel Corporation (of which the San Miguel Brewery, Inc. is a part), is the world's largest gin producer by volume as well as the market leader in the domestic hard liquor market, with Ginebra San Miguel Gin, GSM Blue Gin, Primera Light Brandy, and Vino Kulafu, as core products.

The company is continuously expanding its product portfolio from gin, to include brandy, rum, vodka, Chinese wine, and gin



variants. Other brands under its portfolio include Antonov Vodka, Tondeña Manila Rum, Anejo Gold Rum, and Don Enrique Mixkila Distilled Spirit.

It also produces and sells distilled spirits in Thailand under a joint venture agreement with Thai Life Group of Companies. In addition, Ginebra owns one distillery, three liquor bottling plants, one cassava starch milk plant, and five toll bottlers, strategically located throughout the Philippines and one bottling plant and one distillery in Thailand.

Ginebra San Miguel Gin and GSM Blue Gin are available at select BC Liquor stores. Rumtels Spirits, a Vancouver-based importer and distributor of spirits and alcoholic beverages from around the world, facilitated the entry of both products.

Tanduay Distillers, Inc.4

Founded in 1854, Tanduay Distillers, Inc. (TDI) is one of the oldest and biggest brands in the distilled spirits. It distills rum, gin, vodka, brandy, and wine in a variety of flavors and colors and distributes its products worldwide.

TDI markets these products under various brands, including Tanduay, Gin Kapitan, Tanduay Select, Boracay, London Premium, Cossack and Embassy.



TDI's Product portfolio include:

• Tanduay Rhum 5-Years - Recipient of 7 Monde Selection International Medals.

³ https://www.ginebrasanmiguel.com/

⁴ https://www.tanduay.com/

- Tanduay Rhum Light Recipient of the 2017 Monde Selection Gold Medal.
- Tanduay Select, blended rum
- Tanduay Rhum 65
- Tanduay Boracay Rum: Cappuccino or Coconut
- Tanduay Rhum ESQ
- Tanduay Superior
- Tanduay 1854
- Tanduay CLX
- Tanduay Asian Rum Gold
- Tanduay Asian Rum Silver
- Tanduay Rhum White
- Tanduay Embassy Whisky
- Tanduay Companero
- Tanduay Gin Kapitan
- London Gin
- Cossack Vodka

Destileria Limtuaco & Co., Inc.⁵

Destileria Limtuaco & Co. Inc. was established in the year 1852 and is the oldest distillery in the Philippines. The company now sells more than 40 spirits, wines and liqueurs, including tropical-fruit blends, and exports within Asia and to the U.S.

For over 160 years, Destileria Limtuaco's excellent brand portfolio



Photo: Destileria Limtuaco Careers's FB page.

has consisted of distilled spirits, whiskies, brandies, gins, rums, vodkas, tequilas, cocktails, herbal and sweet wines, and the original medicinal wines.

Craft Spirits

- Paradise Mango Rum
- Amadeo Coffee Liqueur
- Manille Liqueur De Calamansi
- Manille Liqueur De Dalandan
- Intramuros Liqueur De Cacao
- Vigan Basi

Other Products

- Napoleon VSOP | Filipino Brandy
- Napoleon VSOP | Filipino Brandy
- Napoleon QUINCE ANOS Brandy

- White Castle Calibre 69 Whisky
- White Castle 5 Years Old Whisky
- Maria Clara Sangria
- Empire Gin
- Britannia London Dry Gin
- Kelly Dry Gin
- Orchid Lime Juice Cordial
- Orchid Grenadine Cordial
- Orchid Blue Curação Liqueur
- Orchid Triple Sec Liqueur
- Orchid Crème de Cacao
- Orchid Crème de Banana

⁵ http://www.limtuaco.com/

- Orchid Crème de Menthe
- Orchid Melon Liqueur
- Orchid Coconut Rum
- Palawan Blanco Rum
- Inferno Flaming Rum
- Old Captain 5 Years Old Rum

- Old Captain 8 Years Old Rum
- Old Captain 12 Years Old Superior Rum
- Very Old Captain
- San Juan Lambanog/Premium Lambanog

Bleeding Heart Rum Company⁶



Bleeding Heart Rum Company is the producer of Don Papa Rum, a spirit of Negros Occidental, known as the sugarcane capital of the country. The rum is created on the foothills of the active volcano, Mt. Kanlaon, where the finest sugar cane is milled to produce sweet, rich molasses.

Don Papa brand includes Don Papa Rum, Don Papa 10, Don Papa Rare Cask, Don

Papa Sherry Cask, Don Papa Masskara, Don Papa Sevillana and Don Papa Rye Cask.

Don Papa Sherry Cask won gold medal at the 2019 San Francisco World Spirits Competition.

Don Papa Rum is available in Canada through Craft Cellars (www.craftcellars.ca).

VuQo, Inc.

Inspired by the Philippines' 400-year-old tradition of crafting spirits from coconut, VuQo Inc., established in 2005, produces flavored vodka, including the distillation of vodka from coconut nectar. VuQo Premium Vodka was launched to the US market in 2009 at CBS Studios in Hollywood.



Photo: Bar Business Magazine

For additional information, please <u>click here</u> to access the **DTI Directory of Philippine Exporters - Alcoholic Beverages.**

⁶ https://www.donpaparum.com